

Minutes of the Meeting of the Ad Hoc Historic Tile Wall Mural Committee
June 26, 2014
Waterford Community Center

In Attendance: A. Kanabis, J. Larrow, L. Schweitzer, N. Scheiber, D. Wilkinson S. Ritchie,
E. Fougere, D. Payne.

Absent: K. Menzies, T. Perkins

Guest: Molly Schonenberg

- I. Call to Order.
Chairperson L. Schweitzer called the meeting to order at 4:37 pm.
- II. Establish a quorum
Quorum satisfied
- III. Public Comment
None
- IV. Correspondence
No correspondence
- V. Approval of the Minutes of the May 29, 2014 meeting.
MOTION: Motion to accept the minutes was made by A. Kanabis and seconded by D. Payne. All in favor.
- VI. Report on tile sales since previous meeting.
A deposit was made on the Steward family tile which will be based on a photo of their grandfather on a horse drawn cultivator.

Memorial tiles were ordered for Delores Loprinze, and Joan Potts. A tile for Mary Carlough will also be ordered.
- VII. Report on Artist's progress, redesign, and completed tiles
S. Ritchie reported that the Harkness tile is ready for final approval by A. Kanabis. The Waterford Beach, Fishing Smack and Daffodil tiles are complete. The Waterford Beach tile will be picked up at the artist's studio due to its large size.
- VIII. Review of new brochure with copy edits
S. Ritchie showed the new design and layout of the brochure. She read over the new language. After a few small changes, the brochures will be printed.
- IX. Financial Report.
S. Ritchie reported total new sales of \$325.00 last month. The total revenue is \$29,128.14 and total expense is \$11, 853.41. Balance in account is \$17,274.73.
- X. Committee members –tile research

L. Schweitzer spoke to the group about purchasing tiles with Tile Wall funds and then selling the completed tiles. She did calculations and determined that fourteen (14) tiles could be purchased with available funds. She suggested the following historical tiles:

- Waterford's First car
- Barns of Waterford
- Establishing Waterford Boundaries-Perambulating
- The House in the Middle of the Road
- C Lazy Ranch
- Jordan Grist Mill
- Airport
- Tiles of old prints-First Baptist Church/Brooks Store/ Old Post Office
- Crescent Water Bus
- Local wildflowers
- Trolleys
- Solomon Rogers Inn
- Big Bicycles

MOTION: Motion to purchase fourteen (14) historical tiles for a total of \$5795 was made by D. Payne and seconded by D. Wilkinson. All in favor.

The beach border tiles will be numbered so it's easier for donors to reserve a section of border.

S. Ritchie reviewed the tile price list and some changes were made to tile pricing. There are now 12 cost options for tiles.

XI. Marketing

a. Sales teams

A sales sub-committee will meet to develop a plan. S. Ritchie will donate all commission fees for tiles sold by sales representatives who sell tiles for the project.

b. Trivia

Discussion took place of having the trivia event at the Eugene O' Neill before August 28, 2014. Dates will be given to J. Larrow for availability of TriviAcademy on Friday evenings in August. This topic will also be discussed at the smaller marketing meeting.

XII. Adjournment

MOTION: Motion to adjourn the meeting was made by J. Larrow and seconded by D. Wilkinson. All in favor. The meeting adjourned at 5:35 p.m.

Respectfully Submitted,

Ellen Fougere
Secretary