

FIFTEEN ROPE FERRY ROAD



WATERFORD, CT 06385-2886

September 9, 2015

The Town of Waterford is creating a redevelopment master plan for Mago Point! Part of the master planning effort includes the preparation of design guidelines and new zoning regulations. These guidelines and regulations, together with the master plan, will set the vision and framework for how Mago Point is redeveloped. Mago Point is Waterford's only public access waterfront/maritime oriented commercial district which offers exceptional potential to create recreational and tourism opportunities.

*We cordially invite you to attend this meeting. An update of the project's status will be presented and we ask that you participate in a visual preference survey that will help create the design guidelines!*

**Please Join Us!**

**When: September 16, 2015**

**Time: 6:00pm**

**Where: Waterford Town Hall Auditorium  
15 Rope Ferry Road**

The design guidelines will outline site planning and architectural design treatments that will guide how Mago Point can be redeveloped. The goal of this document will be to enhance the unique character of Mago Point, to provide a careful balance between the function of the area and how it looks and to promote economic and social vitality. This document will also be a useful tool to improve communication and participation among property owners, developers, neighbors and the Town early in the design and permitting process.

A visual preference survey is a technique for obtaining public feedback on physical design alternatives. The survey consists of a series of images that participants must score according to their preference. The images may be actual photographs or computer-simulated images depicting potential site and architectural features. The participants' input is then used to make decisions about the future built environment.

**Be part of creating this plan!**

Sincerely,

Wayne Fraser  
Municipal Facility Maintenance Coordinator

For more information please contact:

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