

Minutes of the Meeting of the Ad Hoc Historic Tile Wall Mural Committee
November 10, 2011
Waterford Community Center

In Attendance: L. Schwietzer, D. Wilkinson, T. Perkins, J. Larrow, E. Mather, S. Ritchie.

Absent: K. Patterson, N. Schieber, and E. Fougere.

Guest: Karen Menzies

I. Call to Order.

Chairwoman L. Schwietzer called the meeting to order at 4:35 pm.

II. Approval of the Minutes of the October 6, 2011 special meeting.

MOTION: T. Perkins to approve the minutes of the October 6, 2011 special meeting as presented. Second: D. Wilkinson. All in favor.

III. Financial Report

S. Ritchie reported that the receipt amount had not changed from the last report. The balance is \$4109.31 with no new revenues or expenditures.

Potential sales were discussed. Several individuals and groups have come forward with interest in purchasing a tile. Discussion followed on completing the tile order sheet. Layout and design ideas were discussed. L. Schweitzer and J. Larrow will work up a design, which will be similar to the format used with the Eules Library Foundation project. Further discussion followed regarding the number of each size tile planned for the mural and the corresponding subject matter. Generally the majority of the tile subject will be pre-determined, but the committee will entertain suggestions from tile sponsors for additional subjects.

IV. Review and approval of sample tile layouts for production.

Committee members viewed the Wilkinson/Greene layout sent by M. Grebow. It was generally agreed to approve the design with the fireplace insert located at the top of the tile with emphasis on the bread oven and a pot suspended from the fireplace arm. Further research will be conducted to arrive at an acceptable date for the house as there are conflicting documents dating the house from circa 1754 to 1800.

There were no other designs to approve as the artist has been without electricity for the past week due to a storm, so the Committee will wait to approve the Niantic River Bridge tile after the artist reconfigures the layout.

V. Report of the Historical Research Committee

L. Schweitzer reports that she is continuing to research topics for the tiles; sorting through photos and slides and reading through historic documents and books. There has been excellent response to the tile wall article in the recent newsletter. Karen Menzies who was in attendance at the meeting offered to share information on the airport and Thomas Rogers. Another individual contacted the department concerning the granite industry.

L. Schweitzer reported that her presentation to the Historical Society in October was well received.

VI. Nomination of new Committee members

MOTION: E. Mather. Second: T. Perkins to nominate Karen Menzies to the Ad Hoc Historic Tile Wall Mural Committee. Karen will concentrate on assisting with researching the facts for the historic tiles. All in favor.

VII. Final Approval of brochure content, layout, and design

The brochure was given to a graphic designer for review and adjustment. Rev7sbr printed on the highest resolution on glossy brochure paper as printed by the Town printer was reviewed. J. Larrow will work with the graphic designer to make a few changes to font sizes and text justification, but the overall design met with the committee's approval.

Quotes for brochure costs were compared as follows:

Town of Waterford printer: 14 cents per copy regardless of quantity. No design cost or set up fee.

The printing and design costs provided by M'thala and Bethel Printing and Graphics, Inc. Tri-fold 100 lb gloss text. 2 sided brochure 4 over 4 color would be \$610 (24 cents per piece) for 2,500 brochures plus design costs estimated at \$450- \$700.

Sign a Rama and Staples quoted \$1.00 per brochure.

The committee is extremely anxious to have the photos of the Waterford tiles from the artist in order to complete the brochure. Once complete, brochures will be available at the Community Center, Library, and Town Hall. Individuals inquiring about purchasing tiles will be given a brochure and an order form. Letters with brochures will be sent out to Waterford Organizations and businesses seeking tile sponsors.

VIII. MOTION: E. Mather. Second: J. Larrow. To add the proposed schedule of 2012 meetings to the agenda. All in favor.

MOTION: E. Mather. Second: J. Larrow. To accept the proposed schedule of the Historic Tile Wall Mural Ad Hoc Committee as presented. All in favor.

VIII. Adjournment

MOTION: Motion to adjourn the meeting was made by T. Perkins and seconded by E. Mather. All in favor. The meeting adjourned at 5:58 p.m.

Respectfully Submitted,

Sally Ritchie
Acting Secretary